



Organizing Goal



The overall policy change that you seek through your organizing work



Research Questions



A set of broad, overarching questions that you seek to answer through your research



Sample



The set of people that you will talk to in order to answer your research questions



Survey



A set of questions that you ask a specific set of people to gather numbers or statistics



Focus Group



A guided, small group discussion to collect stories or in depth information about a specific issue that you are researching.



Interviews



A guided one on one discussion
to collect stories or in depth
information about a specific issue.



Secondary Data



Data that has already been collected and analyzed by somebody for some other reason other than your current study.



Community Visioning



A process by which residents or community members give ideas and suggestions for the development of their neighborhood.



Data Analysis



The process of reviewing the data you collect through surveys, interviews, focus groups, etc. in order to develop research findings and recommendations for your report.



Data Report Back



Process of presenting data you collected and analyzed back to the community or people you surveyed, interviewed, etc. to get their feedback



Report



A written document that summarizes your research findings and policy recommendations.



Research Findings



The conclusions you draw from your data collection and analysis.



Policy Recommendations



The suggestions you make to elected officials, or people in power to fix the problems that you uncover with your research.