

Tool 7.6: Select Media Outlets in New York City

Television

Bloomberg Television
 MNN –Manhattan Neighborhood Network
 MSG-Madison Square Garden Network
 New York 1 (NY1)
 News 12 Long Island
 NYCTV
 WABC-7
 WCBS-2
 WLNY
 WNBC-4
 WNET-PBS
 WNJU-Telemundo
 WNYW-Fox 5
 WWOR-UPN
 WXTV-Univision
 Radio
 WNYC
 WQXR
 WNYM
 WINS
 WVNJ
 WADO
 WVOX
 WWRL
 WHTZ

Newspapers

AM New York
 Columbia Spectator
 Crain’s New York Business
 Daily News
 El Diario
 Empire State News
 Forward
 Gotham Gazette
 Metro New York
 Newsday
 News India Times
 Queens Chronicle
 Queens Courier
 State Island Advance
 The Jewish Post
 The Jewish Week
 The Manhattan Times
 The New York Observer
 The New York Post
 The New York Times
 The Riverdale Press
 The Village Voice
 The Villager
 The Wave of Long Island
 The Western Queens Gazette
 Times Ledger
 Wall Street Journal
 Washington Square News



Additional Resources: Media and Communication

The following is a list of trainings and resources on media and communications relevant for social justice organizations:

- **The SPIN Project:** Develops communications skills, infrastructure and leadership, leaving stronger organizations with the ability to amplify their work with messages that evolve from the grassroots. The SPIN project has a variety of books and resources on their website.

Available online at:

<http://www.spinproject.org/section.php?id=9>

- **Talking the Walk:** A Communications Guide for Racial Justice
This is a very useful book with many workshops and practical media trainings and Tool from a project called Interrupt. The book “collects and synthesizes best practices, recent research, and case studies into capacity building Tool for racial justice advocates. It is an attempt to build a bridge between the researchers and practitioners conducting cutting edge media work and the individuals who lead organizing and advocacy. The goal of this work is to develop the capacity of racial justice advocates to engage the media in order to promote dialogue and public policy addressing racism.”

Available online at:

<http://www.interrupt.org/pdfs/talkthewalkfinalTool.pdf>

- **Re:Imagining change:** an introduction to story-based strategy
This is a great publication from smartMeme in the Bay Area. “Re:Imagining Change is an introduction to the ideas and methods of the smartMeme Strategy & Training Project. smartMeme was founded to innovate social change strategies in response to the movement building and messaging demands of the globalized information age.”

Available online at:

http://www.smartmeme.org/downloads/smartMeme.ReImaginingChange_bw.pdf