

Activity 3.7: Community Mapping Training

Materials Needed

All of the mapping materials you need (street maps, walking lists, rap sheets, canvassing sheet, clipboards, cameras etc.)

Butcher Paper
 Markers

Key Terms

Street Maps
 Walking List
 Rap Sheet
 Canvassing Sheet

Intended Audience

Members or Staff of your Organization

Time Needed

2 Hours

Purpose of the Activity

This activity is designed to train your members how to do community mapping, and how to use all of the community mapping materials (canvassing sheet, street map, walking lists, rap sheet) you will use in the mapping process. It is also designed to pilot the materials you have created in order to get feedback and adjust them as necessary.

By the End of Activity Participants Will

- Be trained in how to do community mapping
- Have gone into the field to pilot the mapping materials
- Have shared information and lessons learned about the process of community mapping

Before this Activity Participants Will Need to

Have created all of the materials that will be used for community mapping
 Review the research questions, goals, and timeline for the project

Part I: Community Mapping Training (15 minutes)

Facilitator Instructions

1. Prepare all of your necessary materials in advance. If you are using maps, walking sheets, canvassing sheets, cameras, rap sheets etc. make sure to print out enough copies for each participant, or team of participants.
2. Review the purpose of your community mapping project and how it fits into your wider campaign goals.
3. Train your members in how to do community mapping by reviewing all of the different mapping materials (maps, walking sheets, canvassing sheets etc.) you've created and how they fit into the mapping. Address questions as they come up.

Part II: Piloting (1 hour)

1. Split participants up into groups of 2-4 people.
2. Have each group select a photographer, a navigator and a note-taker (if there are only 2 people, the note-taker and navigator can be the same person).
3. Assign each group to a specific set of turf that you want to map and give them the materials for that turf.
4. Send members out into the neighborhood for 1 hour. Make sure each group has all of their necessary materials, maps and a camera. Also, make sure each group has a pen and paper to record any questions/concerns that come up in the process of mapping.

Part III: Report Back (30 Minutes)

1. After members come back together, have each group report back to the larger group on their experience. Have each group answer some of the following questions:
 - What did you learn about_____ (the issue you are mapping)?
 - Did you talk to any community members, if so how did they respond?
 - What did you learn about the community mapping process?
 - Were there any questions, concerns, or challenges that came up as you were mapping?
 - Do you have any suggestions for how we could improve the mapping process?
2. After each group shares, debrief and troubleshoot. What issues came up during the mock mapping exercise? How can you respond to them? Do you need to create any new materials? Is the group ready to conduct the rest of your mapping?